



For immediate release
July 14, 2009

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Liggett Stashower Wins New Client

(Cleveland, OH -- July 14, 2009) Cleveland advertising and public relations agency Liggett Stashower (LS) announces the addition of Flood® wood finish and stain products to its client roster.

Building on its success and experience in the building products industry, LS is teaming up with Flood to implement a regional public relations campaign around enjoying backyard living. Flood is the leading producer of specialty coating and wood paint additive solutions for consumer, commercial and industrial applications.

With its roots in advertising and public relations, Cleveland-based Liggett Stashower has grown to become one of the region's largest communications firms. The agency's specialty is launching products and ideas using a channel-neutral approach and has deep experience in the building products industry. For more information, visit www.liggett.com.

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